

### **Interim Results, August 2013**

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- Earnings improve significantly with NPAT of \$0.7m, ahead of guidance up \$2.2m on the previous corresponding period, reflecting good progress across all divisions.
- Strong results from the UK business with profit contribution up 35%.
- Heads of Terms signed with a large UK retailer opening up a partnership opportunity with significant potential a new rental product in a new category will be trialled in October.
- Solid progress on new payment plan product, *Fido*, with \$6.1m of new originations in H113.
- Key partnerships extended to the medium term: Dixons to 2017 and JB Hi-Fi to late 2015.
- Key agreements secured which are expected to build rental volumes in Australia in H213 a version of *Infinity* will launch in JB Hi-Fi stores and a new distribution deal with Kogan will go live.
- Operating expenses down 15% on H112, including a 30% reduction in corporate overheads.
- Available cash assets of \$5.4m at 30 June, no corporate debt and a renewed corporate facility.
- Outlook reaffirmed with both positive profit trajectory and volume growth expected to continue in each six month period through H213 and 2014.

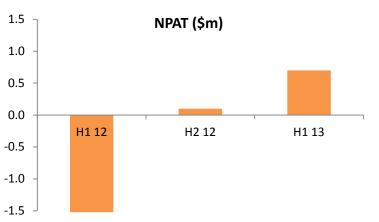


**Financial Performance** 

### **Financial Performance**



- NPAT of \$0.7m is up \$2.2m on H112 and ahead of guidance
- Continued positive trajectory in the UK with profit up 35%
  - New business volumes up 23% with good take-up of *Infinity*
  - Promising first six months from new *ThinkSmart Business Leasing* ("TBL") product with volumes of \$1.1m
  - UK earnings translated at an average rate of \$1.53 : £1.00
- Australian business recorded a turnaround of \$0.8m from H112 to post a loss of \$0.9m; this reflects good progress following the loss of \$4.3m in FY12
  - Solid progress from new Fido product with originations at \$6.1m
  - RentSmart sales of \$7.0m were down 28% and below expectations
- Corporate costs of \$2.3m were 30% lower than the prior period
- Positive earnings trajectory is expected to continue throughout H213 and 2014



|                            | H1 12 | H1 13 | <b>%</b> <sup>1</sup> |
|----------------------------|-------|-------|-----------------------|
| Net Operating Revenue (\$) | 18.1m | 17.5m | -3%                   |
| Statutory NPAT (\$)        | -1.5m | 0.7m  | 144%                  |
| EPS (c)                    | -1.1  | 0.4   | 136%                  |

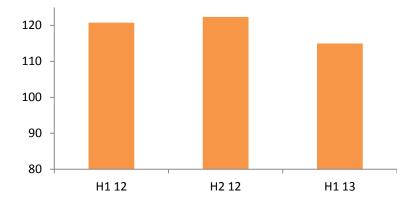
<sup>1</sup> % driven by numbers rounded to nearest thousands

### **Assets Under Management**



- Strong growth in active customer numbers (up 19%) and new originations (up 26%) due to continued growth in the UK and the build of *Fido* volumes in Australia
- Assets Under Management<sup>1</sup> reduced by 2% to \$119m due mainly to the decline in Australian rental volumes
- Broadening of the product mix evident in the material increase in reach
  - Significant repeat business opportunity, particularly from the Infinity product in the UK
- ATV up 5% due to reduced price deflation in the Australian electronics sector and the benefit of higher *Fido* volumes (ATV of \$1,630 in H113)

Assets Under Management (\$m)

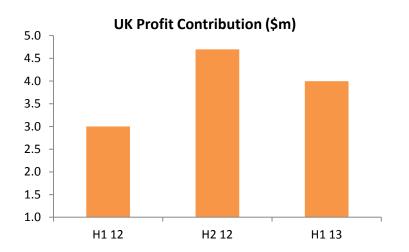


|   | H1 12   | H1 13   | %   |
|---|---------|---------|-----|
| Assets Under Management <sup>1</sup> (\$) | 120.8m  | 118.7m  | -2% |
| New Originations (\$)                     | 21.2m   | 26.8m   | 26% |
| Active Customers                          | 88.3k   | 105.3k  | 19% |
| Average Transaction Value (\$)            | \$1,080 | \$1,132 | 5%  |

# Strong performance from the UK

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- Growth across all key metrics
  - Value of new originations up 23% on H112
  - Profit contribution up 35%
  - Cash generation up 29%
- UK seasonality is heavily weighted towards the Xmas selling period
- Infinity product (B2C), up 23%, continues to be the key driver of growth
  - Repeat sales beginning to contribute significantly to *Infinity* sales
  - Volumes continued to benefit from Dixon's improving market share
- Promising six months from new TBL product
  - New originations totalled \$1.1m in H113 (\$0.2m in FY12)
  - TBL is a B2B rental product which represents an initial and important step to diversify the sources of sales in the UK
- Continuing benefits from scalable model with operating costs reducing by 12% – savings will partially be invested in further improving the *Infinity* customer proposition



| (\$)                             | H1 12 | H1 13 | <b>%</b> <sup>2</sup> |
|----------------------------------|-------|-------|-----------------------|
| Segment Revenue                  | 8.2m  | 9.5m  | 17%                   |
| Profit Contribution <sup>1</sup> | 3.0m  | 4.0m  | 35%                   |
| Closing AUM                      | 39.0m | 50.7m | 30%                   |
| New Originations                 | 11.1m | 13.6m | 23%                   |

<sup>1</sup> Segment contribution before allocation of corporate overheads

<sup>2</sup> % driven by numbers rounded to nearest thousands

# **Continued good momentum from** *Infinity*



- Total active *Infinity* customers reached 42,000 at the end of June 13 having more than doubled in 12 months
- Sales from repeat customers continue to build and are expected to comprise around 15% of all *Infinity* sales in H213
  - Current experience is that around 30% of customers sign a repeat transaction at the end of the initial contract term
  - Cash-back offer for repeating customers is an important part of the customer proposition, not least for our retailer partner
- Infinity proposition was refreshed in May this is expected to further increase sales with higher volumes likely to offset a modest margin reduction





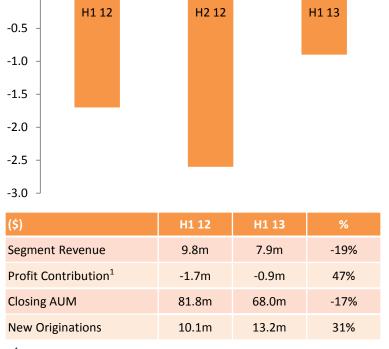
### **Improving result in Australia**



- Important steps to return the Australian business to profit have been made in H113
  - Increased new originations due to a solid performance from Fido
  - Operating expenses reduced by \$0.5m (9%)
- Comparison to prior year complicated by the transition to lease accounting which occurred during H112
- *RentSmart* volumes down by 28% on H112 and by 18% on H212 due to lower cost of computers and low attachment rate on tablets
  - More positive outlook for rental with a version of *Infinity* launching in JB Hi-Fi and Kogan offering a rental product from H213
- Improving financial performance is expected to continue due to:
  - Higher volumes, largely due to growth from *Fido*
  - Lower credit losses

Australia Profit Contribution (\$m)

0.0



<sup>1</sup> Segment contribution before allocation of corporate overheads

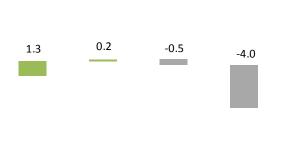
### **Balance sheet**



- Balance sheet reflects the transition to securitisation in Australia
  - Lease receivables, before provision for losses, of \$55.5m in respect of *RentSmart*
  - Loan receivables, before provision for losses, of \$6.2m in respect of *Fido*
  - Restricted cash in funding structures of \$10.3m
- Movement in lease receivables, cash and interest bearing liabilities reflects lower *RentSmart* volumes
- Increase in intangible assets is due to the growth in *Infinity* volumes and a higher balance sheet date exchange rate (up 6% from 31 December 2012 to \$1.65 : £1.00)
- Available cash of \$5.4m and no corporate borrowings
  - Corporate borrowings fully repaid in H212
  - Undrawn corporate facilities of \$5.8m

| Consolidated Balance Sheet         |           |           |          |
|------------------------------------|-----------|-----------|----------|
| (\$000)                            | 30-Jun-13 | 31-Dec-12 | Change % |
| Cash and Cash Equivalents          | 15,639    | 18,568    | -16%     |
| Trade and other receivables        | 2,284     | 2,803     | -19%     |
| Loan & lease receivables           | 56,114    | 62,414    | -10%     |
| Goodwill and Intangibles           | 19,276    | 17,707    | 9%       |
| Other Assets                       | 14,544    | 13,453    | 8%       |
| Total Assets                       | 107,857   | 114,945   | -6%      |
| Trade and other payables           | 6,668     | 6,641     | 0%       |
| Borrowings                         | 0         | 0         | n/a      |
| Other interest bearing liabilities | 44,258    | 54,363    | 19%      |
| Other liabilities                  | 7,017     | 5,920     | -19%     |
| Total Liabilities                  | 57,943    | 66,924    | 13%      |
|                                    |           |           |          |
| Total Equity                       | 49,914    | 48,021    | 4%       |

- Closing cash of \$15.6m includes cash held in funding arrangements of \$10.3m and available cash of \$5.4m
- Operating cash generation of \$1.3m, excluding \$0.5m of income tax payments
- Cash out flow from financing and investing activities is largely a function of a reducing *RentSmart* portfolio with principal repayments exceeding proceeds from note issuance
- Included in financing and investing activities is the transfer of a tranche of assets between the Australian funding arrangements – the effect of this on net assets was negligible as both cash and interest bearing liabilities reduced by \$1.3m
- No dividend declared in respect of H113



Income tax

Financing &

investing activities



Cash Flow Bridge H1 13 (\$m)

Effects of

exchange rate

25

20

15

10

5

0

18.6

Opening cash

Operating

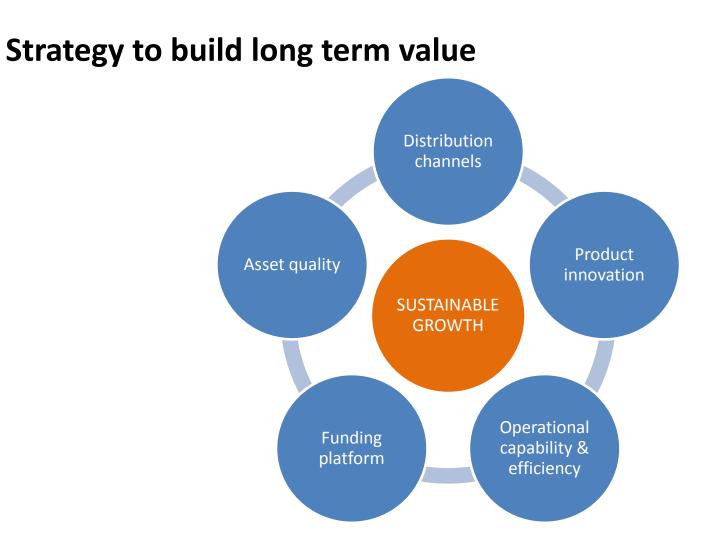
activities

15.6

Closing cash



**Well Placed for Growth** 





# Strong and growing distribution channels



- Objective is to establish and then nurture relationships with major retailers in both territories
  - Relationships proven by recent renewals Dixons to 2017 and JB Hi-Fi to 2015
  - Underpinned by some contractual exclusivity and strong goal alignment
  - Expansion of existing products into new categories is on-going eg: *Fido* on phones in JB Hi-Fi
  - Further potential to launch new products with these key partners eg: an Infinity for tablets in JB Hi-Fi
- Key priority is to acquire new retail partners to expand the distribution of our products
  - New Fido retailers across multiple product categories and services
  - Broaden rental partners to take advantage of new players
  - B2B product growth in the UK via broker network (TBL)
- New relationship in development with a major UK retailer which has transformational potential for the UK
  - Concept for new B2B product has been agreed in partnership with this retailer
  - Heads of terms have been signed, contract discussions are on-going and funding discussions commenced
  - Product to be trialled in H213 using existing infrastructure and capabilities
  - ASX announcement as and when the contract is executed











# **Product: Significant potential of Fido**



- Fido originations of \$6.1m with achievements including:
  - JB Hi-Fi using *Fido* tactically on computers and trialling a permanent offering on telephone handsets
  - Broadening the range of categories, including TeleChoice

The smarter way to pay.

- Solid *Fido* volume growth medium term expectations unchanged with a strong pipeline for retailer acquisitions *Fido*: I
- Additional investment made in new, senior business development executives
- Resources are now in place to achieve our goals for both the payment plan and rental products in Australia
- *Fido* portfolio continues to deliver across a range of important metrics:
  - Broad and expanding range of categories
  - Excellent loss experience
  - High repeat business potential

### Fido: Indicative Return on Investment

|                                 | \$        |
|---------------------------------|-----------|
| Funded value                    | 2,000     |
| Average term                    | 18 months |
| Subordination from ThinkSmart   | 411       |
| Gross contribution <sup>1</sup> | 171       |
| Return on Investment            | 42%       |

<sup>1</sup> Contribution excludes overhead costs and indirect marketing costs

### **Product: Rebuilding Australian rental volumes**

- Success of *Infinity* in the UK illustrates the potential of rental products when product, retailer and market forces combine
  - Continuing importance as a margin accretive attachment for retailers
  - JB Hi-Fi operating agreement extended to late 2015 in February
- New product: a version of *Infinity* will launch in Australia, through JB Hi-Fi, in September
  - *RentSmart* has a low attachment rate on tablets and so the majority of the volume will be incremental
  - Significant potential given the performance of *Infinity* in the UK
- New partner: important retailer diversification provided by the new agreement with Kogan
  - Rental product will be offered on multiple categories with Australia's largest online retailer
  - Product is expected to launch in September
- Key areas of focus for rental in Australia in H213 include increasing business development focus on the B2B rental market and promoting our e-sign capability with other online retailers



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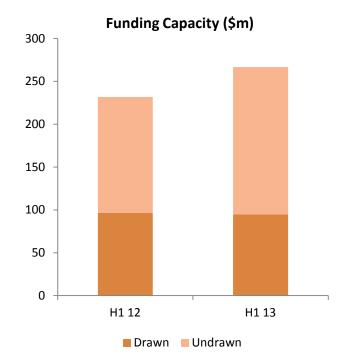
### **Processes and efficiency**



- Patented QuickSmart technology and proprietary SmartCheck system enables credit approval in minutes, enabling high volumes of transactions to be processed quickly, accurately and efficiently
  - SmartCheck and ancillary underwriting systems facilitate the auto assessment of c70% of Australian customers
- E-sign technology now allows us to offer retailers paperless processing at point-of-sale, both online and in-store
  - E-sign provides innovation which will provide operational efficiencies for both the retailer and ThinkSmart
  - Our e-sign technology is market leading in Australia POS finance
- Good progress achieved on costs, with operating expenses across the Group down by \$1.8m (15%) on H113
  - Benefits of the scalable business model evident in the UK's results with operating costs down by 12% despite operating income growth of 17%
  - Similar leverage exists in the Australian business

# Funding in place to support growth

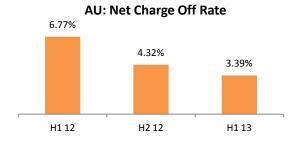




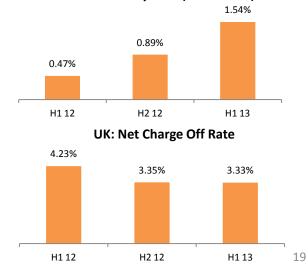
- Significant funding facilities in place which are sufficient to meet volume expectations in 2013 and 2014
  - Potential to reduce the size of the Australian facilities in H213 to reduce carrying costs
- Meaningful opportunity to improve the capital efficiency of the Australian facilities
  - Recent annual review successfully provided a reduction to both the subordination rate for *Fido* (by 6%) and cost of funds
  - Medium term opportunity remains significant given low Fido loss rates
- UK funding facility renewed and extended in June
  - Higher facility limit of £60m is expected to be sufficient for existing products until at least 2015
- Corporate facility of \$5.0m has been extended and remains unutilised

# **Asset quality: further improvements**





AU: Recovery Rate (annualised)



- Credit performance continues to improve over the last two years the level of arrears has reduced by over 40%
  - Returns from investments in people and processes made since H211
- As Fido volumes build the asset quality continues to be very promising
  - *Fido* charge-off rate after 18 months of operation is 45 basis points
  - Fido arrears are c70% lower than the consumer rental proposition
- Significant opportunity for earnings growth and capital efficiency in the medium term as the loss rates decline
  - Opportunity evidenced by the lower subordination rate and cost of funds agreed in recent annual review
- UK loss performance continues to be stable

### **Mid-year review**



### **Priorities for 2013:**



- Acquisition of new Fido retailers
- RentSmart product review
- Expand online distribution
- Maintain momentum in Dixons
- Expand distribution and categories
- Diversify sources of funding

### **Expand B2B businesses**

### **Operational efficiency**

### Resource management

### **Progress update:**

- Continues to be a key area of focus WIP
- New product for tablets to launch in JB Hi-Fi in H213  $\checkmark$
- New retailer agreement with Kogan  $\checkmark$
- Sales volumes up 14% on H112
- New product sales (*ThinkSmart Business Leasing*) of \$1.1m
- WIP Discussions with new funders are on-going
- New product sales (ThinkSmart Business Leasing) of \$1.1m  $\checkmark$ Large opportunity in development with major UK retailer
- Operating expenses down by \$1.8m (15%) from prior year
- On-going deployment of scarce resources to significant WIP growth opportunities in both territories

# Significant medium term growth potential



| Volume growth – UK                     | <ul> <li>Continued volume growth from Dixons, the UK's largest electronic retailer</li> <li>New product and partnership with a major UK retailer</li> </ul>     |
|--|---|
|  | <ul> <li>On track to build a valuable position in the established and fast-growing</li> </ul>   |
| Payment plan volume growth – Australia | Australian payment plan market  |
|  | <ul> <li>Product diversification: all incremental to current run-rate</li> </ul>  |
| Rental diversification – Australia     | Retailer diversification: all incremental to current run-rate   |
|  |   |
| Scalable business model                | <ul> <li>Investment in operational capability is largely complete</li> <li>Volume growth can be accommodated with little or no additional investment</li> </ul> |

# Summary and guidance



- Consistent strategy and goals: to build a leading international financial services business which provides innovative products at point-ofsale in partnership with multi-channel retailers
- Foundations for sustainable growth were established in 2012 and good progress has been achieved in H113 across a number of key areas, including:
  - Extension of key retailer relationships, including Dixons and JB Hi-Fi
  - Further increases in UK volumes (by 23%) and profitability (by 35%) from the prior year
  - New product and partner launches agreed for H213 and which will help enhance rental sales in Australia
  - Reduction of 15% in operating expenses, including a 30% reduction in corporate costs
- Clear priorities continue to be the expansion of our products and customer base with key areas of focus in the short term being (i) the acquisition of new *Fido* retailers, and (ii) the finalisation and launch of the proposed product in partnership with a major UK retailer
- Outlook: positive profit trajectory and volume growth expected to continue in each six month period through H213 and 2014